



(Who we are)

# GET PZAZZED !

Pzaz is where partners come together to instantly access new audiences on any device, anywhere in the world.

With an expert, globally distributed team of 50+ TV aficionados accross 22 countries from 27 nationalities, Pzaz aims to become the most loved, culturally diverse global TV-entertainment aggregator platform.



(Why we do it)

# TV, THE WAY IT IS.



There's awesome TV content and exceptional apps, but a unified media experience that connects avid TV consumers with their favourite creators is missing.

TV audiences are tired of captive subscription models and juggling multiple apps to find something to watch. They just want to discover and indulge in great TV. At the same time, content creators struggle to get eyes on their content.

(How we do it)

# THE INDEPENDENT TV AGGREGATION PLATFORM.

Pzaz unifies all TV genres in one place. It's the aggregator bursting with live TV, films, series, radio and music. A SaaS where partners can collaborate to leverage their success, bringing their audience and gaining "a thousand" in return.

Launched in February 2021, Pzaz is growing rapidly with an audacious goal of reaching 1 billion users by 2030.





(What we do)

**SIMILAR TO  
ROKU AND  
APPLE TV, BUT  
BETTER.**



Pzaz is not a reseller, but a facilitator similar to ROKU and Apple TV. Software-based, Pzaz moves beyond the structural limits of location and devices. It is global but local, offering scaling globally.

Pzaz glues content and cultures together, providing a universal TV experience across all devices - TV, desktop, tablet and phone - and connecting partners to avid TV & music consumers anywhere.

With Pzaz, partners set their rules, manage their content, and handle their subscribers, data and monetization, deciding who to target, where and how.



(Our strategy)

# “THE PZAZ EXPERIENCE”.



Pzaz’s product-led strategy puts partners first, ensuring the platform works as well for partners as for audiences.

Pzaz takes care of all its partners’ operational needs, from hosting to subscription management, saving time, effort, and money, allowing its partners to focus on what matters most to them: monetization.

(Our Tech)

# WE PUT SOME PZAZ IN PUBLISHING.



Think of all the work needed to set up a website, streaming tech, and eCommerce. Typically the most time-consuming and complicated task is to develop and release streaming apps and invest time in their promotion.

Publishing on the Pzaz platform is quick and easy with “Powered by Pzaz”; no development required. Commission-based, Pzaz only makes money when its partners do.

For partners there are no strings attached; if they do not like us, they are free to leave anytime.

You can think of Pzaz as the “YouTube for professional TV content”. Specially built to connect content publishers to new audiences, designed to increase revenue, engage users, maximize learnings, but most of all, to stimulate collaboration between producers and distributors.

(Our Partners)

**PARTNERING,  
POWERED BY  
PZAZ.**



Pzaz is creating the world's largest independent TV partner community. When partners promote their channels to audiences, they get the audiences from thousands of channel partners in return.

(Where to get us)

# **PZAZ DISTRIBUTION OUTLETS.**



Pzaz works globally with significant partner distribution networks to distribute content worldwide, on a wide range of hardware devices. A combination of hardware bundling, collaboration with ISPs, telcos, technology distribution partnerships, hotels, co-branding, and targeting retailers getting eyes on Pzaz's content.

Pzaz has developed a range of dedicated distribution outlets to promote and monetize in several unique ways:

- Pzaz platform online at Pzaz.tv,
- Pzaz apps for every device,
- “Powered by Pzaz” apps for partners to distribute,
- Pzaz branded channels and content packs.

(TV)

# PZAZ, TV AS IT SHOULD BE.

Pzaz is TV-a-la-carte, where viewers cherry-pick what they want to watch from content creators large and small from around the world.

